



NATIONAL
TORNADO
 S U M M I T
 & *DISASTER SYMPOSIUM*

MARCH 4 - 6, 2019

COX CONVENTION CENTER
 OKLAHOMA CITY

PROSPECTUS

LOCATION

Cox Convention Center
 One Myriad Gardens
 Oklahoma City, OK 73102

EXHIBITION HOURS

Monday, March 4 (set up) | 12:00 p.m. – 6:00 p.m.

Tuesday, March 5 | 7:00 a.m. – 5:00 p.m.

Wednesday, March 6 | 7:30 a.m. – 2:00 p.m.

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PREPARE | RESPOND | RECOVER



More than a **CONFERENCE**

The National Tornado Summit is more than a conference. It's an opportunity for you to build relationships with like-minded people in the same and different fields. You'll discover innovative products and ideas. You'll hear from some of the nation's leading experts in disaster response and recovery, while also having the opportunity to share your expertise and/or best practices with others.

NATIONAL TORNADO SUMMIT HIGHLIGHTS

- Two-day tradeshow that connects you with **HUNDREDS** of potential customers, resources and partners
- The “**Twister Mixer**” networking event builds relationships to go beyond the tradeshow floor
- **More than 25 breakout sessions** featuring international, national and state experts
- Pre-Summit Disaster Symposium on March 4, 1-4 p.m., focusing on emerging issues in all industries affected by natural disasters and recovery efforts (optional)
- Fascinating tours giving attendees an in-depth learning experience outside the classroom

SPONSORSHIP Opportunities

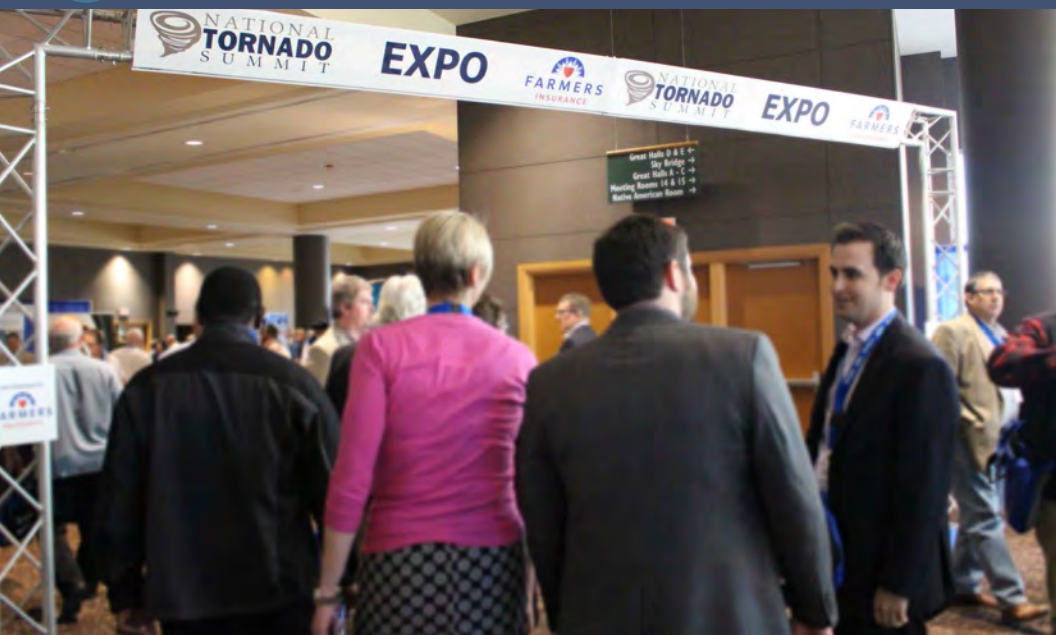
When you become a National Tornado Summit sponsor, you gain **PRIME TIME** exposure to leaders, key contacts and decision makers from all over the country who work in insurance, emergency management and response, facility management, government, emergency mitigation, direct repair and meteorology. This is your opportunity to show your commitment within an influential marketplace while enhancing your visibility to achieve your marketing goals.



SPONSORSHIP PACKAGES

The National Tornado Summit offers a variety of packages to fit your sponsorship needs. You will find a full list of sponsorship opportunities on the following pages. *All sponsorships include recognition during a general session, listing in the Summit pocket guide and on sponsor signage near registration and prominent inclusion in the Virtual Expo.*

1 EXPO HALL SPONSOR - \$20,000 (1 Available) **SOLD!**



- Prominent Expo Hall Sponsor signage throughout the Expo Hall
- Prominent logo on expo exhibitor card, sponsoring chance to win premium gift
- Full page color ad in the Summit pocket guide; page will be positioned to indicate sponsorship of Expo Hall
- 10 Summit registrations
- Minimum of 8'x10' Exhibit Booth in prominent position (location will be selected by Summit planning team) to be staffed by Expo Hall Sponsor for promotion of organization and collecting attendees' completed Expo Hall cards

SPONSORSHIP Opportunities

All sponsorships include recognition during a general session, listing in the Summit pocket guide and on sponsor signage near registration and prominent inclusion in the Virtual Expo.

2 TWISTER MIXER SPONSOR - \$10,000 (1 Available)



- Signage with company logo located throughout the evening reception
- Sponsoring company may offer remarks to attendees during afternoon general session on March 5 (optional; 4 minutes max)
- Company logo printed on drink tickets provided to each attendee
- Company logo printed on buffet napkins
- 5 Summit registrations

3 BADGE WALLET SPONSOR - \$10,000 (1 Available) **SOLD!**



- Company logo or typeset name printed on the badge wallets distributed to all attendees (badge wallets will be selected by Summit planning team)
- 5 Summit registrations

SPONSORSHIP Opportunities

All sponsorships include recognition during a general session, listing in the Summit pocket guide and on sponsor signage near registration and prominent inclusion in the Virtual Expo.

4 BAG SPONSOR - \$7,500 (1 Available)



- Company logo printed on the Summit bag (bag will be selected by Summit planning team) given to every attendee
- Company brochure or printed material of choice inside of the bag for each attendee (optional)
- 4 Summit registrations

5 HYDRATION SPONSOR - \$7,500 (1 Available)

- Company logo printed on the reusable insulated tumbler (tumbler will be selected by Summit planning team) distributed to each attendee
- 4 Summit registrations



6 TOUR SPONSOR - \$5,000 (1 Available) **SOLD!**

- Signage with company logo located at meeting stations
- Sponsors are allowed to provide brochures, flyers or marketing items to each tour attendee (optional)
- 3 Summit registrations

7 GENERAL SESSION SPONSOR - \$5,000 (5 Available)

- Representative from sponsoring company may offer welcome remarks to the session attendees prior to the start of the presentation and speak briefly about the company (optional; 4 minutes max)
- 3 Summit registrations



SPONSORSHIP Opportunities

All sponsorships include recognition during a general session, listing in the Summit pocket guide and on sponsor signage near registration and prominent inclusion in the Virtual Expo.

8 LUNCH SPONSOR - \$5,000 (2 Available)



- Representative from sponsoring company may offer welcome remarks to the session attendees prior to the start of the presentation and speak briefly about the company (optional; 4 minutes max)
- 3 Summit registrations

9 PEN SPONSOR - \$5,000 (1 Available)

- Company logo or typeset name printed on the Summit pen (pen will be selected by Summit planning team) distributed to each attendee
- 3 Summit registrations



10 WI-FI SPONSOR - \$5,000 (1 Available)

- Signage with company logo near general session entrances
- Company name to be entered as Wi-Fi access password
- 3 Summit registrations

11 SNACK BAR SPONSOR - \$5,000 (1 Available)

- Signage with company logo located near snack areas
- Logo on snack bag each attendee will fill at the Snack Bar
- 3 Summit registrations



SPONSORSHIP Opportunities

All sponsorships include recognition during a general session, listing in the Summit pocket guide and on sponsor signage near registration and prominent inclusion in the Virtual Expo.

12 MOBILE APP SPONSOR - \$5,000 (1 Available)

- Signage with company logo near general session entrances
- Company name and logo placed as banner heading in the app
- 3 Summit registrations

13 RE-CHARGE SPONSOR - \$3,500 (2 Available) 1 LEFT!

- Signage with company logo on 25 Re-Charging stations located throughout the Summit
- 2 Summit registrations



14 BREAKFAST SPONSOR - \$3,500 (2 Available)



- Signage with company logo located near all breakfast stations throughout the Summit
- Representative from sponsoring company may offer welcome remarks to the session attendees prior to the start of the presentation and speak briefly about the company (optional; 4 minutes max)
- 2 Summit registrations

15 HOTEL KEYCARD SPONSOR - \$3,500 (1 Available)

- Full-color logo and design on front side of keycard
- Signage with company logo located in host hotel lobby
- 2 Summit registrations

SPONSORSHIP Opportunities

All sponsorships include recognition during a general session, listing in the Summit pocket guide and on sponsor signage near registration and prominent inclusion in the Virtual Expo.

16 GREEN MEETING SPONSOR - \$3,000 (1 Available)

- Signage with company logo located near recycling stations throughout the Summit
- Recognition in welcome email to all registered attendees
- 1 Summit registration

17 BEVERAGE SPONSOR - \$3,000 (3 Available) 1 LEFT!

- Signage with company logo located near beverage areas throughout the Summit
- Recognition in one push notification through the NTS mobile app regarding beverages being served
- 1 Summit registration



18 BREAKOUT TRACK SPONSOR - \$2,500 (5 Available)

- Company logo on the screen prior to the start of the breakout session
- Signage outside of breakout room
- Company brochures or flyers placed on each seat in the room by company rep. (optional)
- Representative may offer welcome remarks prior to the start of the presentation (optional; 2 minutes max)
- 1 Summit registration



19 PRE-SUMMIT SPONSOR - \$2,500 (3 Available)

- Company logo on the screen prior to the start of each Pre-Summit Disaster Symposium session on March 4
- Signage outside of breakout room
- Company brochures or flyers placed on each seat in the room by company rep. (optional)
- Representative may offer welcome remarks prior to the start of each presentation (optional; 2 minutes max)
- 1 Summit registration

SPONSORSHIP Opportunities

All sponsorships include recognition during a general session, listing in the Summit pocket guide and on sponsor signage near registration and prominent inclusion in the Virtual Expo.

20 PARKING LOT SPONSORSHIP - \$2,000 (1 Available) **SOLD!**

- Sponsor parking in the designated surface lot near the Cox Convention Center
- Recognition in welcome email to all registered attendees
- 1 Summit registration

21 CONFERENCE BAG INSERT SPONSOR - \$1,500 (4 Available)

- Provide printed materials to be inserted in the Summit conference bag (materials are subject to approval by the Summit planning team)
- Signage with company logo located near beverage areas throughout the Summit
- Recognition in one push notification through the NTS mobile app regarding beverages being served
- 1 Summit registration

22 STUDENT SCHOLARSHIP SPONSOR - \$1,000 (5 Available) **2 LEFT!**

- Sponsor three students attending the Summit
- Seated with students for lunches and general sessions (optional)



To become a sponsor for NTS, call 405.974.3030 or email tornadosummit@uco.edu.

MORE than an Exhibit Booth

The National Tornado Summit Expo gives you more than just an exhibit booth. You're part of an event that gives you opportunities like no other to meet new clients who are likely seeking the very services and expertise you can offer. You'll easily make new connections giving your business or company maximum exposure in this lucrative market.

BENEFITS OF EXHIBITING

- Access to professionals in the following fields: insurance, emergency management and response, facility management, government, emergency mitigation, direct repair and meteorology
- Demonstrate your products or services to a receptive audience
- Learn from and share with others in your field and other disaster related fields
- All of our vendors are encouraged to attend the Twister Mixer, a casual networking event that builds relationships. Light hors d'oeuvres and beverages will be served during the event.

EXPO HALL INFORMATION

Location - Second floor of the Cox Convention Center

DATES & HOURS

MONDAY, MARCH 4

12:00-6:00 p.m.

Vendor Booth Installation

1:00-4:00 p.m.

Pre-Summit Disaster Symposium

TUESDAY, MARCH 5

(CONFERENCE SESSIONS BEGIN)

7:00-8:00 a.m.

Breakfast & Exhibitor Showcase

9:30-9:45 a.m.

Break & Exhibitor Showcase

10:40-10:55 a.m.

Break & Exhibitor Showcase

1:20-1:40 p.m.

Break & Exhibitor Showcase

2:35-2:50 p.m.

Break & Exhibitor Showcase

3:50-4:05 p.m.

Break & Exhibitor Showcase

WEDNESDAY, MARCH 6

7:30-8:00 a.m.

Breakfast & Exhibitor Showcase

9:30-9:45 a.m.

Break & Exhibitor Showcase

10:40-10:55 a.m.

Break & Exhibitor Showcase

2:00 p.m.

Exhibitors dismantle



EVERYTHING YOU NEED to Reserve Space at NTS 2019

What's Included

	8'x10' Exhibit Booth	8'x20' Exhibit Booth	8'x30' Exhibit Booth
	Early Bird \$1,735 (through 12/7/18)	Early Bird \$2,435 (through 12/7/18)	Early Bird \$3,835 (through 12/7/18)
	Regular \$1,975	Regular \$2,875	Regular \$4,175
Summit registrations for company employee(s) per booth <i>(Does not apply to non-profit/government booths)</i>	1	2	3
Draped back wall	10'	20'	30'
Draped 6' table(s)	one 6' table	two 6' tables	three 6' tables

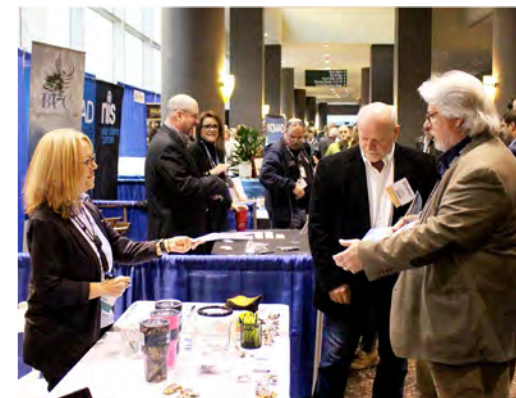
All booths include two chairs, a waste basket, draped 3' side walls, 24-hour perimeter security, inclusion in the NTS Virtual Expo, listing in the Summit pocket guide, and access to ALL food and networking opportunities, provided deadlines are met and payment has been received.

8'x10' Non-profit/Government Exhibit Booth \$875

These booths have all the amenities of a regular booth but at a discounted rate for non-profit organizations and government agencies. These booths do NOT include a full Summit registration. There are a limited number of these booths available, and the locations will be assigned by the Summit committee.

How will space be assigned?

Exhibit space is limited and will sell out quickly. Booths will be selected and confirmed in the order registrations are received. Every effort will be made to assign booth location with the exhibitor's preference, but no guarantee can be made.



GO BEYOND the Booth

Advertise in the National Tornado Summit Pocket Guide

The Summit pocket guide will provide valuable information including a floor plan, exhibitor listings, and the Summit schedule. The handy guide fits conveniently inside the Summit lanyard for easy access on the show floor. It also serves as a year-round guide which increases your exposure. Advertising in the Summit pocket guide reminds buyers about your technology, products and services. Don't miss out on this great opportunity for targeted advertising!

All ads will be printed in color.

Full-page Ad - \$300 (4 available)

3.75" wide x 4.875" tall

Inside Back Cover (Full-page) - \$400

3.75" wide x 4.875" tall

Inside Front Cover (Full-page) - \$400

3.75" wide x 4.875" tall

Outside Back Cover (Full-page) - \$500

3.75" wide x 4.875" tall

Advertise through the NTS Mobile App - \$250 (per notification)

The smartphone home screen is the most valuable real estate on the planet. You have the opportunity to secure some of that real estate at NTS by purchasing a push notification that will reach conference attendees with the NTS app. A push notification is a great way to increase sales and provide vital information about products and services.

The benefits of push notifications include:

- **More sales - 50% of those who sign up for push notifications do it to gain access to special or exclusive offers.**
- **Better results - Push notifications are two times more effective than email campaigns.**
- **Flexibility - Target users any way you want.**

For just \$250, you can make direct contact with attendees of NTS. You can send them a discount code, invite them to visit your booth or share a link to your website. The possibilities are endless. Take advantage of this powerful marketing tool. Only a limited number of spots are available so act quickly!

NOTICE TO ADVERTISERS: Deadline for insertion orders, camera-ready artwork and/or push notification content and full payment is February 1, 2019. Every effort will be made to accommodate requests for positioning. Please observe the ad sizes outlined above. Summit staff will provide detailed information on artwork submission requirements once registration is received and paid.

EXHIBITOR RULES AND REGULATIONS

Sponsor and Exhibit Contract

The completed electronic registration for sponsorship/exhibit space constitutes a contract between parties. Registrations and payments are due by February 1, 2019. After that date, registration for exhibit space will be accepted if space is available.

Payment Terms

Space is not guaranteed until exhibit space registration and full payment are received. Registrations submitted without payment may not be assigned space until the appropriate payment is received.

Eligibility to Exhibit

The National Tornado Summit reserves the right to determine the acceptability of registrations for exhibit space. Registrations and proposed exhibits will be accepted or rejected based on criteria including but not limited to the products' or services' professional or educational benefit to the attendees; products or services consistent with the mission, purpose and goals of the National Tornado Summit; and spatial constraints in the exhibit hall.

Cancellation

Cancellations and requests for reduction of space must be made in writing to UCO Customized Education at ce@uco.edu. Written cancellations and reductions received by February 1, 2019 will be subject to a 50% cancellation fee. No refunds will be given for space canceled after this date.

Exhibit Display Area

Exhibit display areas should be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors, meaning no display or its contents may exceed a height of 8' within a distance halfway between the back wall and aisle. Maximum height of the displays in the balance of the area is 4'. Any exhibit structure over 8' in height can be placed in an 8' x 20' or greater space only by approval from the National Tornado Summit or its designees.

Exhibitor Registration

Each 8' x 10' exhibitor is entitled to one Summit registration per booth purchased, allowing access to all sessions and events for the entire Summit. Each 8' x 20' exhibitor is entitled to two Summit registrations per booth purchased, allowing access to all sessions and events for the entire Summit. Additional personnel wishing to assist in booth staffing and/or participate in sessions are required to purchase a full registration to the Summit. Unless special arrangements are made with Summit staff, any exhibit space not claimed and/or occupied by close-of-move-in may be reassigned or resold without obligation to provide any refund whatsoever.

Badges and Admission to Hall

Exhibitors wearing a badge may enter the exhibit hall one hour before show opening and remain in the hall one hour after show closing each day. If further access is required, special permission must be secured from National Tornado Summit or its designees. Trading of badges with other exhibitors or attendees is strictly prohibited. Each exhibitor must wear the official exhibitor badge at all times while at the show site.

Additional Exhibitor Services

Furniture, labor, drayage, electrical outlets and other furnishings will be available through the National Tornado Summit or its designees. Complete details will be forwarded to each exhibitor following confirmation.

Exhibitor Installation and Dismantle

Exhibitor installation will be on Monday, March 4, 2019 from 12:00-6:00 p.m. Exhibitors may dismantle booths on Wednesday, March 6, 2019 at 2:00 p.m. following the last general session. Any dismantling of booths or removal of booth materials is expressly forbidden before the official end of the conference at 2:00 p.m. on Wednesday and may result in a \$500 fee for early dismantle. This requirement ensures an optimum experience for attendees as well as your company's professional image.

Failure to Occupy Space

In the event an exhibiting company has not claimed and/or occupied by close-of-move-in, the National Tornado Summit or its designee reserves the right to re-assign that space as it sees fit with no obligation of a refund. If exhibit material has been delivered to the booth but has not been assembled, the National Tornado Summit or its designee reserves the right to remove the material and place it in storage. If the exhibitor arrives after the material has been stored and would like the material brought back to the show floor, a drayage fee will be charged. Failure to occupy exhibit space does not relieve the exhibitor from the obligation to pay the full booth rental fees.

Drawings and Promotional Giveaways

Promotional giveaways and drawings are permitted with prior approval. Vendors will need to determine their winner by the end of the Twister Mixer on Tuesday, March 5 at 6:30 p.m. and give the name of the winner to the tradeshow manager so that the winner may be announced. Winners must be present to win. The National Tornado Summit will not be responsible for shipping any prizes to winners.

Fire Protection

All display material must be flameproof and subject to inspection by the fire department. No flammable fluids or substances may be used or shown in booths.

Exhibitor Conduct

In the event the exhibitor fails to install a display within the time limit set for opening of the Summit, or fails to comply with any provisions of this contract concerning the use of display space, the National Tornado Summit or its designees shall have the right to take possession, remove exhibitor's possessions from the space, and reassign any part thereof.

- No exhibitor shall assign, sublet or share the space assigned without the written consent of the National Tornado Summit.
- In the event the exhibitor engages in on-site sales transactions, the exhibitor will be responsible for complying with all federal, state and local laws that may pertain to such sales.
- Exhibitors must display goods manufactured or handled by them in their regular course of business, unless otherwise approved by the National Tornado Summit. All sales items must be in good taste.
- Exhibits that include the operation of musical equipment, radios, sound motion picture equipment, public address systems or any noisemaking machines must be operated so that the noise will not annoy or disturb adjacent exhibitors or their patrons, and must be approved by the National Tornado Summit.
- Exhibit management reserves the right to determine at what point sound constitutes interference with others.
- Exhibitors are required to keep their exhibit space neat and orderly at all times.
- The National Tornado Summit is a tobacco free event. The Cox Convention Center, an Oklahoma City owned property, prohibits the use of tobacco products in accordance with City Ordinance No. 25,294. Additionally, the use of e-cigarettes, vaporizers and other similar products are prohibited.
- Distribution of promotional or educational materials may be conducted and circulated only within the booth assigned to the exhibitor.

Security

National Tornado Summit provides security of the periphery of the exhibition hall from close of the exhibit hall at night to opening of exhibit hall the next morning. Security service is not provided to individual booth spaces.

Liability

The exhibitor understands and agrees that the National Tornado Summit, its officers, agents, designees or employees shall not in any manner be responsible for the loss or damage to any of the goods, ware, chattels or equipment exhibited upon the exhibitor's allotted space or placed thereon, or while in transit to or from the building. The exhibit of the exhibitor and all of its personal property situated upon the allotted space remains the sole risk of the exhibitor. The exhibitor shall be fully responsible to pay for any and all damages to property owned by the hotel, its owners or managers that results from any exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting in the exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invites that arise from or out of exhibitor's occupancy and use of the exhibition premises, the hotel or any part thereof. The exhibitor specifically agrees that it will exhibit in such a manner as not to cause injury to the public, visitors, guests, employees or any other persons on the premises or any property exhibited thereon. The exhibitor agrees to indemnify and hold harmless the National Tornado Summit, its officers, agents, designees and employees from any claim or claims of any nature whatsoever arising by reason of any damage sustained by any person, or to any property, upon said premises.

Exhibitor Terms and Conditions

As a condition of exhibiting and when applying for space, the exhibitor agrees to adhere to all conditions and regulations outlined. Exhibitors or their representatives who conduct themselves in an unprofessional manner may be dismissed from the exhibition without refund or appeal. The National Tornado Summit and its designees reserve the right to amend any and all rules and regulations at any time.

Cancellation of the Summit

It is mutually agreed that in the event the National Tornado Summit is canceled due to disaster, strike, labor dispute, governmental intervention, malicious damage, acts of war or other causes which would prevent its scheduled opening or continuance, then and thereupon the agreement will be terminated and National Tornado Summit or its designees shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible, after due consideration for expenditures and commitments already made.